

Christ Church, Fenton

Social Media Policy

Date: 20 November 2025

Status: This policy is based on the Lichfield Diocese Safeguarding Policy and is approved by the Diocese. It is pending formal adoption by the PCC at its next meeting.

Purpose: To ensure online communication reflects Christian values and complies with safeguarding and legal requirements.

Principles

- Treat all online posts as public and permanent.
- Maintain confidentiality; avoid gossip or sensitive disclosures.
- Separate personal and official accounts; clarify when views are personal.
- Do not use private messaging with children or young people; keep communication public and group-based.
- Obtain written consent before sharing identifiable images of under-18s.
- Follow safeguarding rules online as in physical settings.

Legal & Ethical

- Respect GDPR, copyright, and libel laws.
- Do not share personal data without consent.

Practical Guidance

- Think before posting: "Is this my story to share?"
- Use privacy settings wisely; avoid anonymity.
- Be mindful of security and boundaries.