

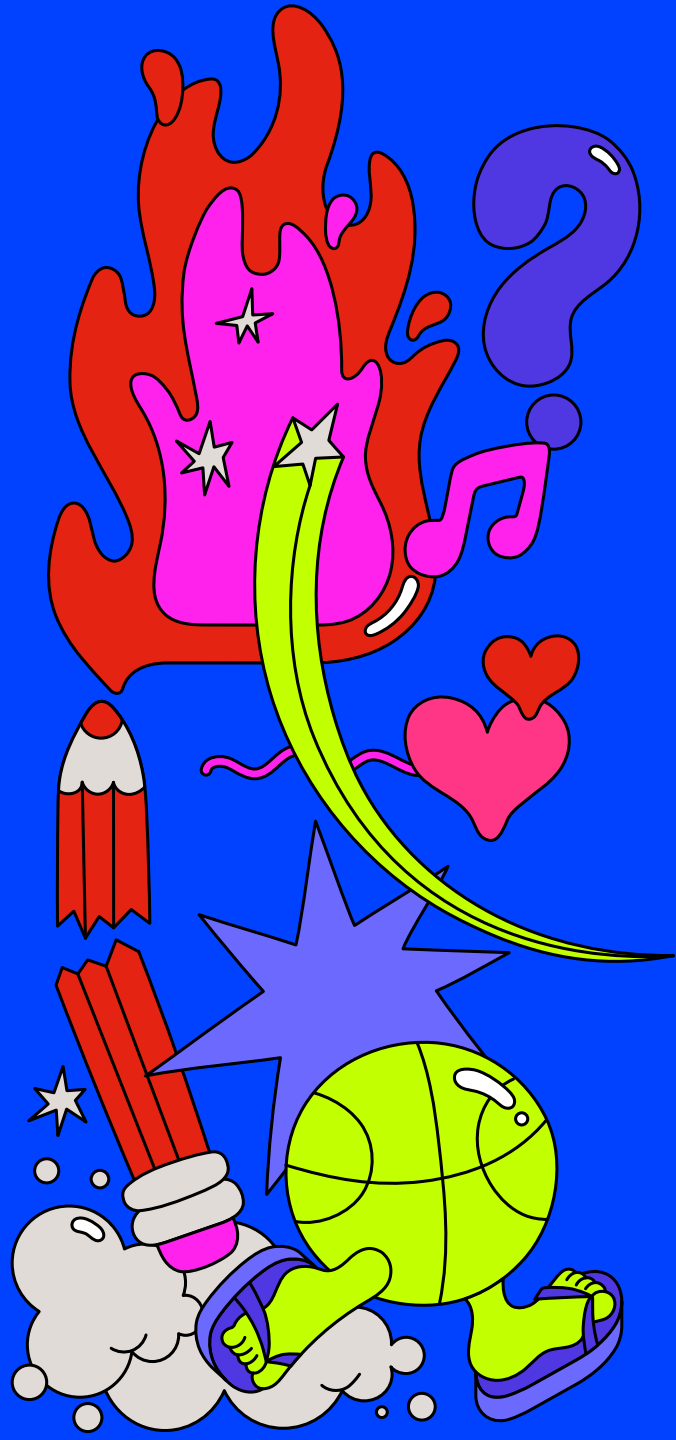
**ALPHA
YOUTH**

SERIES

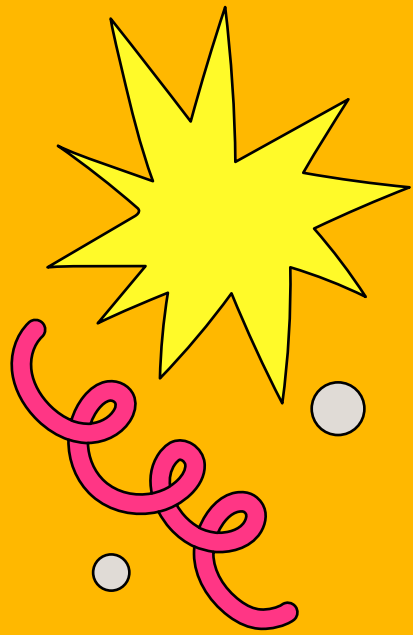
Product Overview
alpha.org/youth | @alphayth

ALPHA YOUTH SERIES

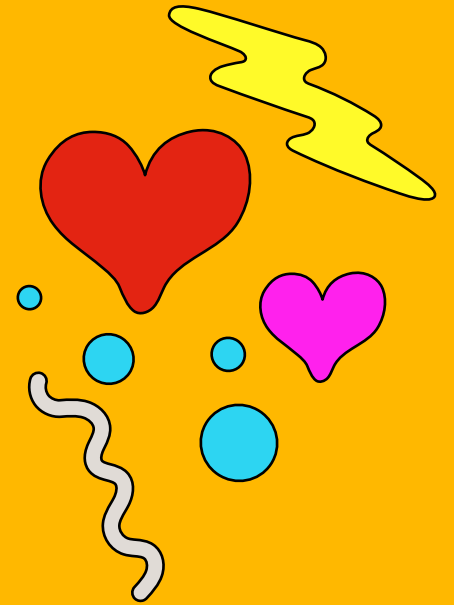
Product Overview
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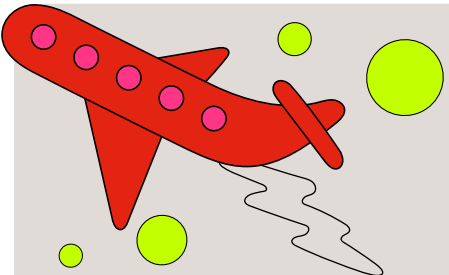


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ALPHA YOUTH GIVES YOUNG
PEOPLE A SPACE *to explore*
THEIR QUESTIONS ABOUT
LIFE, FAITH and PURPOSE.
IT HAS BEEN CREATED TO
ENABLE YOUNG PEOPLE
TO EXPLORE *the core ideas*
OF *the Christian faith* IN A
RELEVANT, ACCESSIBLE
AND ENGAGING WAY.





ALPHA YOUTH VALUES

Real

AUTHENTICITY IS KEY.

Relational

FRIENDSHIP IS THE FOUNDATION.

Reliant

GOD CHANGES PEOPLE'S LIVES NOT US.

Reproducible

ALPHA YOUTH IS A PLACE FOR EVERYONE TO BE INVOLVED.



1 CORINTHIANS 2:1-5 (NIRV)

“And this was the way it was with me, brothers and sisters. I didn’t come with fancy words or human wisdom. I preached to you the truth about God’s love. My goal while I was with you was to talk about only one thing. And that was Jesus Christ and his death on the cross. When I came to you, I was weak and very afraid and trembling all over. I didn’t preach my message with clever and compelling words. Instead, my preaching showed the Holy Spirit’s power. This was so that your faith would be based on God’s power. Your faith would not be based on human wisdom.”

ALPHA YOUTH SERIES

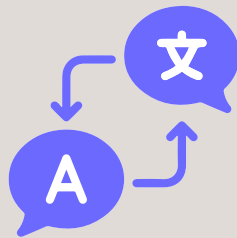
There's a new way to explore the big questions of life, faith, and purpose. Made for this generation, the new *Alpha Youth Series* creatively unpacks the real questions young people have around the Christian faith. Each episode explores a different topic and is designed to spark genuine, open conversation.

8 *Young hosts from around the world.*

10 *Engaging sessions run over just 8 weeks.*



New shorter episodes.



Translated into multiple languages.



A NEW SERIES

WHY?

Young people have an increasing level of openness, optimism, and curiosity. They want to make and inspire change in the world around them. They seek out authenticity and integrity.

The new Alpha Youth Series is being made with and for this generation, weaving in their priorities, challenges, and questions. The 10-session series introduces and explores the core ideas of the Christian faith, in a relevant, accessible, and engaging way. Each session is designed to spark open

conversations where young people feel excited, safe, and empowered to engage with the big questions of life, faith and purpose.

Alpha Youth is a global initiative spanning across continents and languages, reaching into churches, youth groups, schools, cafes, and homes worldwide. Our aim is to develop a new series that resonates universally, empowering young people from all walks of life to confidently invite their friends, regardless of their country, context or background.

Alpha has reached 32 million participants in over 175 countries.

2013

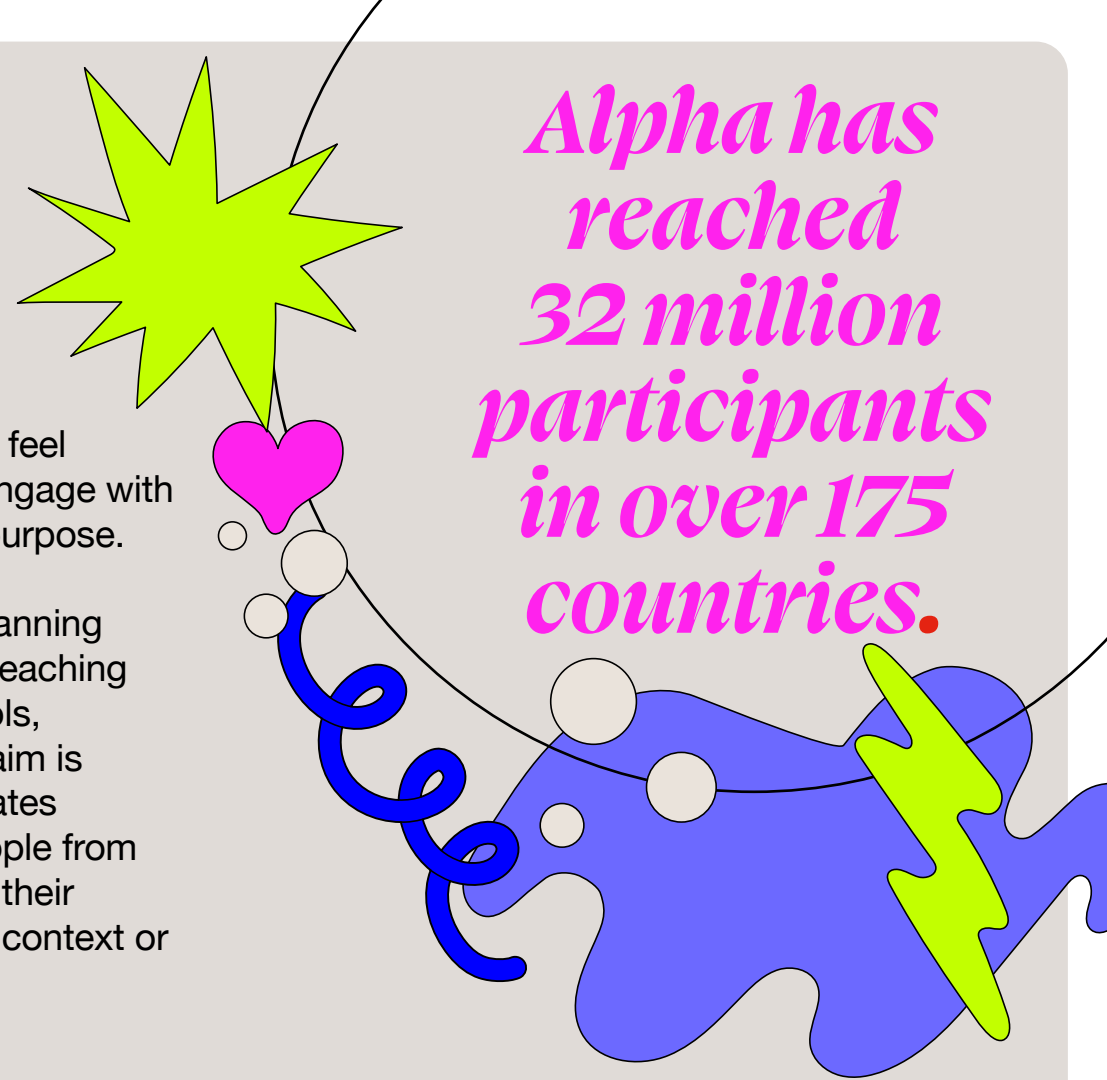
Alpha Youth Film Series

2017

Alpha Youth Series with Ben & Jason

2024

Alpha Youth Series with 8 international hosts



HOW TO RUN ALPHA YOUTH

At Alpha Youth, you get together, watch a session on faith, and simply talk about it – without any pressure or judgement. Each short session unpacks and explores a new question around the Christian faith and is designed to spark conversation.

CONNECTION

Every Alpha Youth session includes time to connect over food and games.

CONTENT

Each session features an episode that explores a key topic of faith.

CONVERSATION

Alpha Youth is all about creating spaces for open and honest discussion.



- *10 sessions run over 8 weeks.*
- *Created with youth for youth: the writing, design, soundtrack, production, street interviews and stories.*
- *8 new hosts (Gen Z)*
- *Updated content to weave in changing priorities, social climate, and culture of this generation.*
- *Engaging and globally influenced creative approach, through use of virtual production, new animations and a fun visual style.*

OVERVIEW OF SESSIONS



SESSION 1: WELCOME TO THE CONVERSATION

In this session, we invite you to join us on the journey of the Alpha Youth Series! Session 1 helps create the space to ask life's big questions around purpose and explore what truly matters.

SESSION 2: JESUS IS...?

This session will explore who Jesus was and is – through history, His teachings, and His goodness.

SESSION 3: WHAT DOES REAL LOVE LOOK LIKE?

A look at the meaning of real, unconditional, sacrificial love, exploring sin, forgiveness, and God's amazing grace.

SESSION 4: WHY WOULD I WANT A RELATIONSHIP WITH GOD?

From everyday friendships to a relationship with God – in this session we explore what it means to be invited into a relationship with God and how it changes and transforms us.

SESSION 5: WHAT DOES A RELATIONSHIP WITH GOD LOOK LIKE?

In this session, we build on session 4 and explore the practical and the personal ways we can grow in our relationship with God such as prayer, the Bible and worship.

ALPHA YOUTH DAY SESSION 6: WHO IS THE HOLY SPIRIT?

The Holy Spirit and what the Holy Spirit could do in our lives.

Sessions 6 and 7 are run together as part of a fun and unforgettable day.

ALPHA YOUTH DAY SESSION 7: HOW CAN I BE FILLED WITH THE HOLY SPIRIT?

This session builds on session 6 and looks at how we experience the Holy Spirit, and the gifts of the Spirit. The end of the session gives an opportunity to encounter the Holy Spirit.

SESSION 8: HOW DOES GOD HELP US OVERCOME EVIL?

Here, we discuss what evil is, where we see it in the world, and what the Bible says we can do to face it and overcome it.

SESSION 9: DOES GOD HEAL TODAY?

In this session, we look at what healing is, how we play our part, and explore how healing is presented in the Bible.

SESSION 10: WHAT HAPPENS NEXT?

The final session in the series looks at the Church, community and what's next after Alpha. This isn't the end; Alpha Youth is just the start.

CORE TRAINING VIDEOS

TRAINING VIDEO 1: Values, The Experience and Small Groups ➤

TRAINING VIDEO 2: Alpha Youth Day and Prayer Ministry ➤

SUPPLEMENTARY RESOURCES

DISCUSSION GUIDES FOR HOSTS ➤

TRAINING VIDEOS FOR VARIOUS CONTEXTS

RUN ALPHA YOUTH FOR YOUR FRIENDS ➤

RUN ALPHA YOUTH IN THE CATHOLIC CHURCH ➤

RUN YOUR BEST ALPHA YOUTH ➤

WEEKLY BRIEFING VIDEOS ➤

SERIES FEATURES

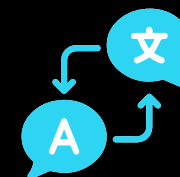
MULTIPLE SUBTITLE TOGGLES

Whether you're streaming online, or download the video, you can toggle between the subtitle languages offered in the video.

VLC PLAYER

For downloaded videos, this feature may not be compatible with all players, however for the best viewing experience, download VLC player for free. VLC player works on all mainline operating systems and devices. To toggle between subtitles on the downloaded video, just click on the subtitle icon in your native player or VLC player and choose a language in the dropdown menu.

Refer to FAQ section for step by step instruction.



The hosts

DANIELLE



Danielle lives in Brisbane and is a freelance performer, a musical theatre major and television presenter. She graduated with a degree in music theatre from the Queensland Conservatorium of Griffith University and she went on to host a kid's programme on Channel 9 in Australia. Danielle developed a passion for singing in church, where she serves as a worship leader and enjoys putting together a Christmas production every year. She believes in being plugged in to church community and that just one encounter with God can transform a life – just like hers.

MARIA



Australian Maria is a laid-back explorer with a love for travel and new experiences. After her siblings joined a Catholic youth group, curiosity led her to explore her faith too. This journey helped her connect personally with Jesus and gain a deeper understanding of her own spirituality. After studying event management, Maria pursued her passion for art, exploring the beauty of classical realism. She is a talented artist and works as an academic administrator at Exelsia College in Sydney. Whether she is painting at home or biking through rugged terrain, Maria is always up for a challenge.

ROCCO



Energetic and joyful, Rocco grew up in British Columbia and loves being outdoors during the day and gaming at night. Rocco is enthusiastic, takes the initiative and has a giving heart – clear in a group dynamic, where he serves others first. Rocco is the youth coordinator at Village Church and is pursuing a degree in youth ministry and Bible studies at Pacific Life Bible College. He is adventurous, an avid reader and enjoys exploring nature.

XENIA



UK-based Xenia is a content creator for “The Way UK” who studied International History at university. She is passionate about her faith, and always takes the opportunity to share God's love with the people around her. Confident, but with an air of humility about her, young people gravitate towards Xenia because she is a natural leader. She is passionate about Caribbean culture and currently attends Hillsong Church in London.

JOHNNY



Johnny is a friend to all, always keeping it real. The sports fan is a youth pastor at Life Church in Midwest City, Oklahoma. He is fun and confident, with an instantly likeable, bubbly personality. Johnny has a genuine passion for supporting younger people, the same way he was given that support when he needed it. Johnny grew up admiring sports heroes like Kobe Bryant and, with football in his blood, he played defensive lineman for Booker T Washington high school in Tulsa.

MICAH



Micah is a creative and storyteller at heart. She's passionate about the arts, especially analogue photography and filmmaking, using them to capture special moments and share people's stories. Micah deeply cares about the next generation and finished her work at Youth Alive Western Australia by the end of 2023, where she assisted the director and planned events for state youth and young adult gatherings. Now, she mainly freelances in media and content creation while also running a small business making handmade, upcycled, ethical jewellery. Micah loves a good yarn (or chat!) and, of course, coffee.

ISAAC



Isaac grew up as a pastor's kid in Australia, with a need to find his own identity. He tried to be popular but was miserable in this pursuit! At 15, he visited an orphanage in China while on a mission trip. The orphans' daily song about being the apple of God's eye reminded him that, before anything else, his identity was in being a child of God, giving him a new sense of purpose. Today, Isaac serves on the Alpha Youth team. He is a humble and naturally gifted public speaker. He loves sports; cares about young people's eternity; can stay focused while having fun; and is passionate about experiencing more of God's presence.

JESSE FELLINGHAM

& VOX POPS

Jesse lives in London, he is calm and collected, with a presence that is felt in any room he is in. A bass and keys player, Jesse has a heart of worship, and he is humble, personable, eloquent and smart. He feels comfortable talking to any age group and loves evangelism – you will find him approaching strangers and asking them questions related to life, faith, and God on “The Way UK”. Jesse aims to be a good role-model to the younger people around him. He’s been our man-on-the-ground as our Vox Pops correspondent. He’s interviewed hundreds of people in cities around the world, from all walks of life, to get their views on topics around life, faith, meaning and purpose.

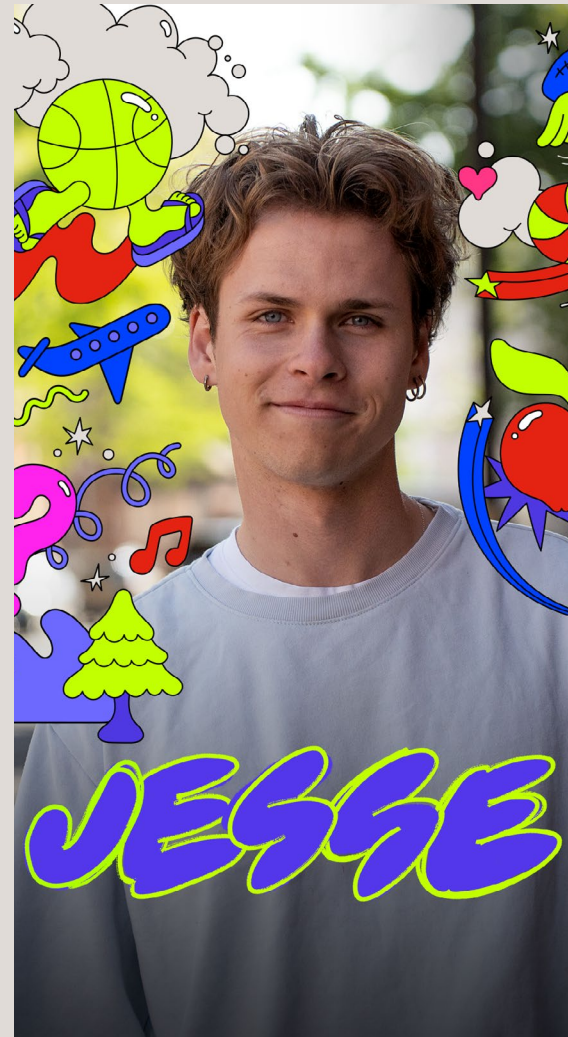
For the first time we have a Vox Pops Correspondent who has gone around the world asking young people from all backgrounds questions about life, faith and purpose.

“Vox Pop” street interviews provide levity, humour and moments of empathy. They

model a variety of answers to a topic from a diverse range of perspectives, Christian and non-Christian. Most importantly they provide an entry point to the group discussion.

While the content has been designed to be accessible for a non-Christian young person, there are some ideas that can seem strange and even heavy. Vox Pops are great way to break this intensity. The first Vox Pop of an episode tends to be an icebreaker to help settle the group into an episode, while others ask questions around the topics in the session.

Vox pops have the non-Christian guest in mind. The responses aim to cover what everyone thinks on a particular subject including the Christian answer. This allows us to ‘say out loud’ what everyone is thinking in the room, get them thinking more on their view, and give the group the best chance to have an open and honest discussion.



ALPHA YOUTH VOICES

HOW RIDICULOUS (YOUTUBERS),
AUSTRALIA

PERLA MERAN, USA

REV. RACHEL WOOLRIDGE, UK

REV. CLAUD JACKSON, UK

SHOTA KAKOAYA, JAPAN

SASHA BARAZA, KENYA

NAHOMI CARMONA, MEXICO

LEVI CHAN, UK

JONATHAN OGDEN, UK

KATHERINE CHEN, SINGAPORE

BEATRIZ CUNHA, PORTUGAL

CARDINAL RANIERO CANTALAMESSA,
ITALY

KHLOE WALLER, USA

TONY GARABET, SWEDEN/SYRIA

TRACY PRATT REFERN, USA

DR. CHLOE SWART, UK

SARAFINA AKISICHAB, GHANA

FATHER ROB GALEA, AUSTRALIA

KENYA PINEDA, USA

RENATA ESCALONA, VENEZUELA

MARIA JOSE NEGRETTE, COLOMBIA

REV. DEZ JOHNSTON, UK

EVAN WEEDA, CANADA

The creators

We've had the privilege of working with Signal Flare as our production partner for the new series. Signal Flare is an award-winning creative house, producing content for HBO originals, Netflix, Discovery (Warner Media), and more. Their heart is to bring light to dark places through innovative, impactful, and meaningful storytelling.

In addition to our partnership with Signal Flare, we extend our heartfelt gratitude to the gifted, dedicated and creative individuals who played pivotal roles in shaping the new Alpha Youth Series.



DAN BLYTHE
EXECUTIVE PRODUCER



AYOTUNDE AFOLABI
SERIES PRODUCER

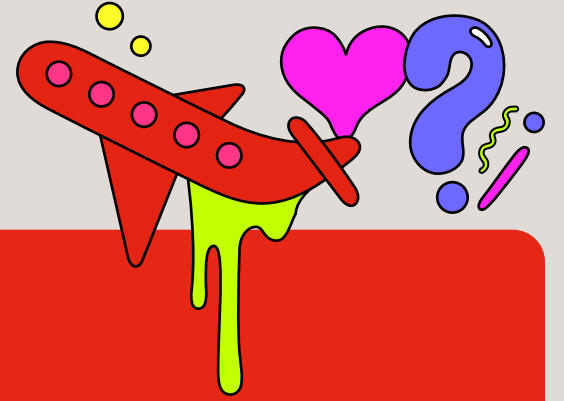


STEVE CHAO
DIRECTOR



SEAN JESUDASAN
SERIES PRODUCER

MARKETING PACK



STATIC

AYS BRAND GUIDE



HOW-TO MARKETING GUIDE
– GUEST INVITE



INVITE CARDS



POSTERS



BANNERS



STICKERS



CHURCH SLIDE



SOCIAL POSTS



VIDEO

MEET THE HOST
GROUP VIDEO



PRODUCT TRAILER



GET STARTED

REGISTER

MyAlpha is a free resource to support you through your entire Alpha experience. Access the learning centre, series videos, training videos, and promotional materials [here](#).

TRAIN YOUR TEAM

The things that can most affect the success of any Alpha is training your Alpha team. You can find all the training videos and guides in [MyAlpha](#).

DOWNLOAD THE VIDEOS

Download the videos for free.

INVITE

Invitations are vital in spreading the news about your Alpha. Encourage your church and wider community to get on board and invite their friends.

PRAY

Alpha is reliant on the Holy Spirit and prayer is vital to the effectiveness of Alpha. Some suggestions include getting your whole church praying in your Sunday services and small groups, getting people together to pray before each session, and getting hosts and helpers praying for each guest by name throughout Alpha.

RUN

Start running your Alpha! You might want to consider hosting an informal “launch party”. This makes it even easier to invite guests along to hear about Alpha and what it involves. Alpha can be run in-person, or online.

Important SAFEGUARDING

When running Alpha specifically for youth or young people, it is crucial to prioritise the safety and well-being of young people. In addition to following general safeguarding practices, which includes training hosts and helpers and following safer recruitment processes, it is important to create an atmosphere where young participants feel comfortable and empowered to express themselves. This will involve appointing youth leaders who understand the unique challenges faced by young people and can provide appropriate support or, in the case of an Alpha being hosted by youth or young people themselves, ensuring that a suitable adult or youth leader is present to help supervise and facilitate a safe environment.

Additionally, it is essential to be willing to address topics relevant to youth that may come up, such as mental health,

peer pressure, and healthy relationships within the context of faith. By catering to the specific needs of young participants, we can create a nurturing environment that encourages their spiritual growth and development.

In conclusion, good safeguarding practices enable us to both create a safe environment and to recognize the signs that could indicate harm or abuse and to know how to respond whenever a concern arises. Consistent with the best practices, including Alpha International's safeguarding statement we strongly recommend that churches and organisations running Alpha should have appropriate and legally compliant safeguarding policies and procedures in place, which are well understood by all involved, so that team members, volunteers and participants experience a safe environment.

FAQS

Is the Alpha Youth Series free?

Yes, thanks to our generous donors, the Alpha Youth Series is free to stream or download from [MyAlpha](#).

Who is the Alpha Youth Series for?

The Alpha Youth Series is created for young people aged 13-17 who have never heard the Christian basics before.

How is the new Alpha Youth Series different from the previous 2017 version?

The new Alpha Youth Series has fewer episodes and is run over a shorter period of 8 weeks. The episode videos are also shorter. The series is hosted by 8 international young hosts (Gen Z), with updated content that weaves in the changing priorities, social climate, and culture of this generation. This series is created by young people for young people.

Can I put the Alpha Youth Series on social media platform such as Instagram or YouTube?

No. Please do not post the series episodes onto any social media channels as the content is designed to be more effective in small group discussion. Sneak peeks of the episodes are available on our website and these can be used to engage potential guests.

Can I extract the testimonies from the Alpha Youth Series to be used for other purposes?

Please refrain from extracting any content from the Alpha Youth Series for any purposes. The series contains many resources that are under license and contract, which restrict their use to the agreed terms. You will find cuts of the testimonies on [MyAlpha](#) that you may use for promotional activities.

Can I still use the 2017 Alpha Youth Series?

You may continue to use the 2017 Alpha Youth Series until further notice. Each region and country offers different translations. You can find them in your MyAlpha account. Should you need the videos in any other language not found on MyAlpha, please reach out to your National Alpha Office.

I'm a teacher, can I run Alpha Youth for my students?

Yes. While it's possible for teachers to run Alpha Youth, the suitability of this approach varies across countries and schools. Factors such as local education policies and institutional culture play a significant role. It's crucial to assess the specific context and obtain necessary permissions before proceeding.

I'm a parent, can I run Alpha Youth for my children?

Absolutely, Alpha Youth can be facilitated by anyone who desires to create a supportive space for young people to explore their questions about life, faith and purpose. To foster a rich and diverse conversation, consider inviting a range of participants, including friends and peers, in addition to your own children.

I'm under 18, can I run Alpha Youth for my friends?

The new Alpha Youth Series has been specifically designed to empower young people to lead Alpha Youth for their peers. When running Alpha Youth, the safety and well-being of everyone involved is so important. In addition to following safeguarding practices and training resources, it's important to create an atmosphere where young people feel comfortable and able to express themselves. In order to run a course for your friends as a young person, it's important to have a responsible adult involved to help facilitate a safe environment. This could be a parent or a guardian, teacher, your youth leader or church pastor.

Does the new Alpha Youth Series come with a guest guide?

The current series only comes with a leaders' guide to assist the small group hosts in leading their small group.

Where can I access all the videos and promotional assets?

Aside from the 10 video episodes of the Alpha Youth Series, you will also receive 2 training videos, alongside 4 complementary training videos for running your best Alpha Youth in different contexts, 9 weekly briefing videos for small group hosts, a weekly discussion PDF, brand guidelines and marketing materials to promote your course. All these are available to download for free on your [MyAlpha](#) account.

Are the videos available on YouTube?

Alpha Youth Series is available for streaming and download on your [MyAlpha](#) account. Due to licences and copyright, the videos are not permitted on YouTube.

Who can run Alpha Youth?

Alpha Youth can be run by almost anyone! Church/Youth leaders run it for their young people, young people in school run it for their friends, parents run it for their teenagers, or families run it together for their teenagers.

Can I create paid ads on social media to promote my Alpha Youth?

Not all of our marketing content is licensed for ad spend. Please reach out to your National Alpha Office if you're interested in using the content that we've created for paid ads. However, you are free to create your own content to promote your Alpha Youth.

Who do I contact if I have questions about the series?

If you're unsure about copyright, permission of use, product branding, and anything related to the film series, contact your product lead

Can an individual/organisation create their own marketing materials for their Alpha Youth?

Yes, please refer to the Alpha Youth brand guidelines for correct usage in order that guests can recognise Alpha. Extracting content from the Alpha Youth Series is strictly not allowed.

Who do I contact if I need training for my church to run Alpha?

You may reach out to your friendly National Alpha Office staff.

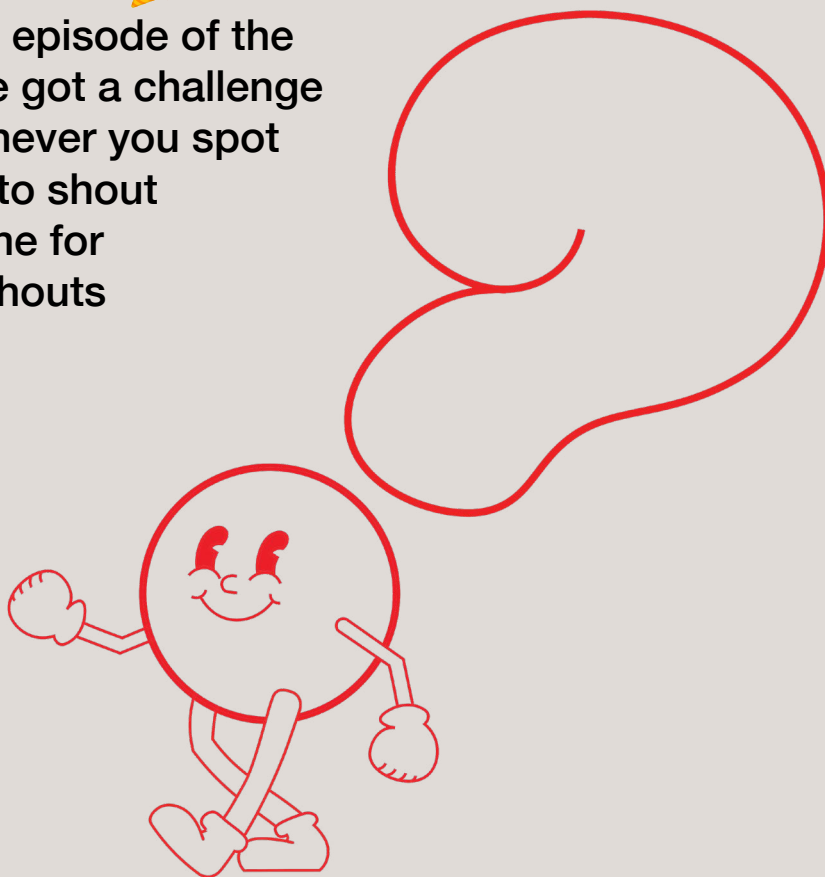
Can I upload the videos to YouTube, or send the videos to guests who missed the sessions?

You may share the streaming link from [MyAlpha](#) to guests who have missed the session. Unfortunately, our videos are not permitted to be uploaded onto YouTube or other streaming platforms.

FIND ALFIE

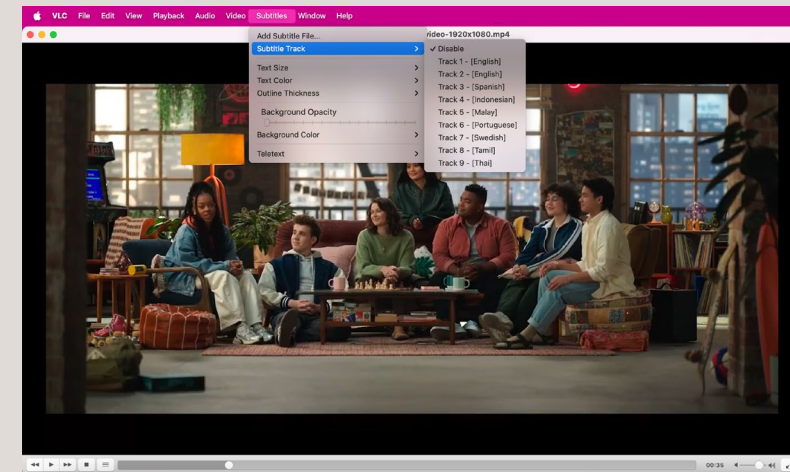
Meet Alfie, the Alpha Youth mascot! 🎉 Alfie makes a special appearance in every episode of the Alpha Youth Series, and we've got a challenge for you and your group—whenever you spot Alfie on screen, get everyone to shout “ALFIE!” 🙌 Or create a game for your Alpha Youth – whoever shouts Alfie first will get a prize! It's a playful way to stay engaged and bring some extra fun to your Alpha Youth experience. Keep your eyes peeled, because Alfie could pop up anywhere! Can you catch him in every episode?

Let the Alfie hunt begin!



FAQs

How can I find/choose the subtitles on VLC player?

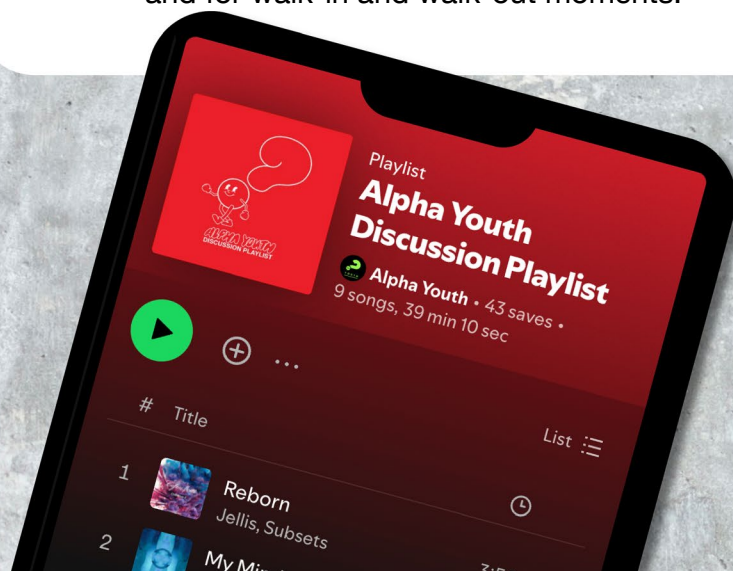


How can I find/choose the subtitles when streaming the video on the browser?





Find **slides** on MyAlpha to be used at the start and end of your Alpha Youth session, and on Alpha Youth Day. You'll also find **playlists** to use during Discussion Breaks and for walk-in and walk-out moments.



PARTY PACK

Make your **Alpha Youth Day** space as fun and engaging as possible to help guests feel welcome! We've created Alpha Youth Day party pack artworks and suggestions that you can print. Alternatively, the best approach is to use what you have on hand to make your young people feel valued. You can find these artworks under 'Series Tools' on MyAlpha after creating a course using the Alpha Youth Series.



INSTAGRAM:

@ALPHAYTH

SEND US AN EMAIL:

YOUTH@ALPHA.ORG

FACEBOOK:

ALPHA YOUTH

YOUTUBE:

@ALPHAYTH

TIKTOK:

@ALPHAYTH

